New Beginnings is a non-profit community agency that provides mental health counseling, education, and supportive housing services to low-income families, individuals, and veterans. Our mission is to provide quality, affordable counseling, shelter, case management, and education that strengthens our community and provides our clients with the ability to lead healthy and productive lives.

Wayne, a U.S. Navy veteran, was struggling with undiagnosed mental illness while caring for his wife, who was battling cancer. These pressures led to Wayne losing his job and eventually his housing. Wayne had no choice but to sleep in his vehicle with his wife and six-year-old son. Wayne relocated his family to Lompoc to live with his wife’s mother and look for employment. In February, Wayne was referred to New Beginnings’ Veterans Program. By March, New Beginnings identified a two-bedroom apartment for Wayne and his family. Wayne knew that to be able to hold a job and serve as a role model for his son that he would need to seek treatment for his alcohol dependency. One day after moving into the new unit, Wayne started a residential treatment program.

While in treatment, Wayne was diagnosed and sought treatment for his mental illness and physical disability that stemmed from his time in the military. As Wayne’s goal was to find a job upon returning home, he enrolled in the Goodwill Workforce Program. Wayne returned home in late June and began working as a Peer Support Specialist at the Veterans Center. In September, he became certified as a VA Homeless Peer Support Specialist. Wayne continues his commitment to helping homeless veterans and other low-income individuals and families that empower them to turn their lives around.

Ron was living in his vehicle, working two jobs as a delivery driver in Isla Vista, and was also very passionate about making his community a more beautiful place to live. Ron was referred to New Beginnings’ Safe Parking Program to receive help in finding housing. Within two weeks, New Beginnings built a safe parking spot for him and took full responsibility for his vehicle. New Beginnings then connected Ron to numerous community partners to receive additional financial support from New Beginnings. New Beginnings worked to locate a low-income housing unit that was appropriate for Ron’s family. New Beginnings helped to create a safe living for himself and his wife and children.

Once rehoused, Ron stabilized and was able to continue volunteer work for the Isla Vista community. He helped to grow the Isla Vista Community Services District by helping to create the “Isla Vista Beautiful” program. Ron has been involved in the program for over ten years. The program has received the support of nearly 60,000 residents who volunteer. The program has been extended another year. Ron continues working with New Beginnings to ensure he retains his housing and has the resources he needs to succeed in his volunteer work.

In the past year...

New Beginnings staff and volunteers with the cast of Food and Shelter at the agency’s annual fundraiser, November 2019

Ron’s Story - Safe Parking Services
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Ron’s Story - Safe Parking Services
Wayne’s Story – Veterans Services
167 clients were housed or prevented from eviction across our housing programs.

250 Veterans and their families were served through our Supportive Services for Veteran Families (SSVF) program.

$384,204 was provided in temporary financial assistance to house people in the Safe Parking and SSVF programs this past year - a 41% increase over last year.

522 clients were served in our Safe Parking Program.

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14 Volunteer Licensed Supervisors

36 Volunteer Custodian Interns

42% of the unsheltered homeless in Santa Barbara County are living in their vehicles.

91% of our income goes directly to program-related expenses.

Krista’s Story – Counseling Services

Krista is a teenager who enrolled in therapy at New Beginnings this year. She was having unexplained panic attacks at school, and as a result, failing at her classes. Krista’s relationships also began to become strained as she became increasingly isolated from her friends and family. As a student, she didn’t have money to spend on counseling, but New Beginnings offers a sliding scale fee structure that made it affordable for her. Her therapist helped her to identify that her mother had passed away a few years ago, and Krista was developed a healthy friendship. She took financial responsibility for herself, caring for herself through dealing with the stresses of her life.

Veterans and their families received mental health services from our low-cost, sliding scale Community Counseling Center.

4% of our income goes directly to program-related expenses.

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Your support helps change lives, one person at a time, through:

- Low cost counseling
- Intensive case management
- Housing identification and assistance
- Safe overnight shelter for the vehicular homeless

Please consider a tax-deductible donation and send in the included envelope or donate online at www.snbcc.org/help-nbcc

Thank you for your generosity and partnership!
Wayne’s Story – Veteran Services

Wayne, a U.S. Navy veteran, was struggling with un-diagnosed mental illness while caring for his wife, who was battling cancer. These pressures led to Wayne losing his job and eventually losing his housing. Wayne was not eligible for any intervention. Wayne is looking to move to Carpinteria to be closer to his work and has sought support from New Beginnings. New Beginnings was able to support Wayne with accessing benefits, and to help him create a safety plan for himself and his family.

In February, Wayne was referred to New Beginnings’ Veterans Program. By March, New Beginnings identified a two-bedroom apartment for Wayne and his family. Wayne knew that to be able to hold a job and serve as a role model for his son, he would need to seek treatment for his alcohol dependency. One day after moving into the new unit, Wayne started a residential treatment program.

While in treatment, Wayne was diagnosed and sought treatment for his mental illness and physical disability that stemmed from his time in the military. As Wayne’s goal was to find a job upon returning home, he enrolled in the Goodwill Workforce Program. Wayne returned home in late June and began working as a Peer Support Specialist at the Veterans Center. In September, he became certified as a VA Homeless Peer Support Specialist.

Ron was living in his vehicle, working two jobs as a delivery driver. He was also very passionate about making his community a more beautiful place to live. Ron was referred to New Beginnings’ Safe Parking Program to receive help in finding housing. Within two weeks, New Beginnings built a new partnership with a landlord that was comfortable renting a unit to Ron because he had temporary financial support from New Beginnings. New Beginnings was also able to help Ron with financial planning and helped him to create a budget for himself so he could gradually build up his savings.

Once rehoused, Ron continued to contribute to the Isla Vista community. He helped to grow the Isla Vista Community Services District’s Beautification Program. Ron continues working with New Beginnings to ensure he retains his housing and has the resources to succeed in his endeavors.

In the past year...

New Beginnings is a non-profit community agency that provides mental health counseling, education, and supportive housing services to low-income families, individuals, and veterans. Our mission is to provide quality, affordable counseling, shelter, case management, and education that strengthens our community and provides our clients with the ability to lead healthy and productive lives.

15,851 clients were served across our four programs.

1,552 case management and counseling hours were provided to our clients across the agency, promoting independence, well-being and self-sufficiency.
167 clients were housed or prevented from eviction across our housing programs.

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Krista is a teenager who enrolled in therapy at New Beginnings because she was having unexplained panic attacks at school, and as a result, failing at her classes. Krista’s relationships also began to become strained as she became increasingly isolated from her friends and family. As a student, she didn’t have money to spend on an expensive therapist, and the only option she had was New Beginnings. Krista’s therapist helped her to identify that this was the result of grief over her mother’s passing a few years ago. Her mother was one of the reasons why she was having panic attacks. The therapist helped Krista to understand that her mother’s passing had an impact on her behavior. Other than her mother, Krista’s support system was lacking. This realization is developing healthy friendships. She takes financial responsibility for the housing through working in other aspects of her life. Krista’s story is a testament to the impact of counseling.

91% of our income goes directly to program-related expenses.

522 clients were served in our Safe Parking Program

$384,204 was provided in temporary financial assistance to house people in the Safe Parking and SSVF programs this past year – a 41% increase over last year.

250 Veterans and their families were served through our Supportive Services for Veteran Families (SSVF) program.

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14 Volunteer Licensed Supervisors

36 Volunteer Counselor Interns

91% of the unhoused homeless in Santa Barbara County are living in their vehicles.

42% of the unhoused homeless in Santa Barbara County are living in their vehicles.

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Wayne, a US Navy veteran, was struggling with undiagnosed mental illness while caring for his wife, who was battling cancer. Wayne had no choice but to sleep in his vehicle with his wife and six-year-old son. Wayne relocated his family to Lompoc to live with his wife’s mother and look for employment. In February, Wayne was referred to New Beginnings’ Veterans Program. By March, New Beginnings identified a two-bedroom apartment for Wayne and his family. Wayne knew that to be able to hold a job and serve as a role model for his son that he would need to seek treatment for his alcohol dependency. One day after moving into the new unit, Wayne started a residential treatment program.

While in treatment, Wayne was diagnosed and sought treatment for his mental illness and physical disability that stemmed from his time in the military. As Wayne’s goal was to find a job upon returning home, he enrolled in the Goodwill Workforce Program. Wayne returned home in late June and began working as a Peer Support Specialist at the Veterans Center. In September, he became certified as a VA Homeless Peer Support Specialist. He will soon begin working for AmeriCorps, continuing his commitment to helping fellow veterans and homeless individuals become connected to services that empower them to turn their lives around.

Ron was living in his vehicle, working two jobs as a delivery driver in Isla Vista, and was also very passionate about making his community a more beautiful place to live. Ron was referred to New Beginnings’ Safe Parking Program to receive help in finding housing. Within two weeks, New Beginnings built a safe parking with a structure and lot with enough space for Ron to park his vehicle and receive support from New Beginnings. New Beginnings was instrumental in helping Ron to find a temporary job and help him to create a savings fund for his local grocery store.

While in treatment, Wayne was diagnosed and sought treatment for his mental illness and physical disability that stemmed from his time in the military. As Wayne’s goal was to find a job upon returning home, he enrolled in the Goodwill Workforce Program. Wayne returned home in late June and began working as a Peer Support Specialist at the Veterans Center. In September, he became certified as a VA Homeless Peer Support Specialist. He will soon begin working for AmeriCorps, continuing his commitment to helping fellow veterans and homeless individuals become connected to services that empower them to turn their lives around.

Ron’s Story – Safe Parking Services

Wayne’s Story – Veterans Services

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Ron was referred to New Beginnings’ Safe Parking Program in March, 2007. Within two weeks, New Beginnings built a safe parking with a structure and lot that allowed Ron to park his vehicle and receive support from New Beginnings.

While in treatment, Wayne was diagnosed and sought treatment for his mental illness and physical disability that stemmed from his time in the military. As Wayne’s goal was to find a job upon returning home, he enrolled in the Goodwill Workforce Program. Wayne returned home in late June and began working as a Peer Support Specialist at the Veterans Center. In September, he became certified as a VA Homeless Peer Support Specialist. He will soon begin working for AmeriCorps, continuing his commitment to helping fellow veterans and homeless individuals become connected to services that empower them to turn their lives around.

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In the past year...

Wayne’s Story – Veterans Services

Ron’s Story  – Safe Parking Services

In the past year...

Wayne’s Story – Veterans Services

Ron’s Story – Safe Parking Services

18,515 clients were served across our four programs.

In the past year...

Wayne’s Story – Veterans Services

Ron’s Story – Safe Parking Services

1,552

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Krista’s Story – Counseling Services

Krista is a teenager who enrolled in therapy at New Beginnings because she was having unexplained panic attacks at school, and as a result, failing at her classes. Krista’s relationships also began to become strained as her mom had passed away a few years ago. As a result, she didn’t have money to spend on an expensive therapist and came to New Beginnings seeking affordable services. Her therapist explained to her the impact that her mom’s passing the previous few years had on her and taught her coping strategies, helping her to gain a better understanding of how her grief was affecting her behavior. After six months, Krista’s panic attacks have stopped, she is earning straight A’s in school, and is developing healthy friendships. She looks forward to applying the lessons she has learned through counseling in other aspects of her life.

Veterans and their families were served through our Supportive Services for Veteran Families (SSVF) Program.

$673,250 Veterans and their families were served through our Supportive Services for Veteran Families (SSVF) Program.

91% of our income goes directly to program-related expenses.

14 Volunteer Licensed Supervisors

136 Volunteer Counselor Interns

522 clients were served in our Safe Parking Program.

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416 clients were housed or prevented from eviction across our housing programs.

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*Name has been changed to protect client confidentiality.
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Wayne re-located his family to Lompoc to live with his wife’s mother and look for employment. In February, Wayne was referred to New Beginnings’ Veterans Program. By March, New Beginnings identified a two-bedroom apartment for Wayne and his family.

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In September, he became certified as a VA Homeless Peer Support Specialist. He will soon begin working for AmeriCorps, continuing his commitment to helping fellow veterans and homeless individuals become connected to services that empower them to turn their lives around.

Ron’s Story – Safe Parking Services
Ron was living in his vehicle, working two jobs as a delivery driver in Isla Vista, and was also very passionate about making his community a more beautiful place to live. He was referred to New Beginnings’ Safe Parking Program to receive help in finding housing. Within weeks, New Beginnings built a two-bedroom apartment in an on-site building for Ron and his car. Ron was soon able to move to his new home, receiving support from New Beginnings.

Once rehoused, Ron enrolled in a two-week financial planning class offered by New Beginnings. Ron learned the skills necessary to create a budget for himself so he could gradually build up his savings.

Once rehoused, Ron stabilized and has continued to contribute in a phenomenal way to the Isla Vista community. He helped to grow Isla Vista Community Services District’s Beautification Program, referred to as the “Isla Vista Beautiful,” an pilot program designed to clean up graffiti and vandalism. The program has succeeded and has been implemented in nearby Sta- cies since.

Ron has continued to work as a Peer Support Specialist and has had the resources to succeed in his endeavors.