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New Beginnings Counseling Center Welcomes Terence Ford to Board of Directors



(SANTA BARBARA, Calif.) – New Beginnings Counseling Center is honored to announce Terence Ford as a new member of its Board of Directors. Terence brings to the center years of experience in branding and community awareness, as well as experience in working with vulnerable individuals. He has worked with nonprofits, local OIF/OEF veterans, and has experience managing programs under contract for the U.S. Armed Forces. The addition of Terence to the Board of Directors will help New

Beginnings expand its ability to help more veterans in our community.

“We are so lucky to have Terence with his demonstrated passion and commitment to the issues facing our US veteran population,” said New Beginnings Board President Diane Pannkuk. “He brings an infectious enthusiasm to the board which is incredibly inspiring.”

Born to a family of actors, Ford is a Chicago native who spent several years working as an actor in Chicago at Second City. Terence worked for 20 plus years in commercial photography and the film industry in Los Angeles, and is a member of the Directors Guild of America and the Screen Actors Guild. After marrying his wife Kathryn, the two settled in St. Helena in the Napa Valley where Terence worked as a commercial photographer for many of the prominent wineries in the Valley.

During his time in Napa, Terence began teaching digital photography to OIF/OEF wounded veterans at The Pathway Home in Yountville. In 2012, Lt Col. James Fullwood invited Terence to present his program, fStop Warrior Project, at the Wounded Warrior Battalion West at MCB Camp Pendleton. The program’s digital photography lab was embedded in the Battalion’s Alpha Company BEQ for over three years.

Since retiring from the Battalion at the end of 2015, Ford has worked to developing a peer-to-peer support program (Fellowship of Brothers) for Gulf War and post 9/11 (OIF/OEF) veterans at the Santa Barbara Veterans Memorial Building.

New Beginnings Counseling Center provides quality, affordable counseling, shelter, case management and education that strengthens our community and provides our clients with the ability to lead healthy and productive lives. New Beginnings Counseling Center, located at 324 East Carrillo Street, Suite C, Santa Barbara, CA 93101, (805) 963-7777, is a nonprofit 501(c)(3) organization. For more information or to make a donation, visit www.sbnbcc.org.