



For Immediate Release
April 17, 2017

Contact: Gabriella Forrester
(805) 963-7777 ext. 112
gforrester@sbnbcc.org

New Beginnings Counseling Center Welcomes Guy Smith to Board of Directors



(SANTA BARBARA, Calif.) – New Beginnings Counseling Center is honored to announce Guy Smith as a new member of its Board of Directors. Smith brings expertise in leadership, media relations, and providing innovative digital services. He has extensive experience working with nonprofits and the local Santa Barbara community.

The addition of Smith to the Board of Directors will help New Beginnings expand its ability to help more people live better and healthier lives. “We are fortunate to have a proven community leader like Guy join our board,” stated New Beginnings Board President Diane Pannkuk, “Additionally, Guy brings

unique experience in digital relations and media services which add an element to the board previously missing.”

Guy Smith is the Executive Director of SynED, a non-profit organization providing professional services to higher education. Prior to that he was a faculty member and Vice President at Antioch University Santa Barbara. From 1976 until 2010, he was a faculty and Dean at Santa Barbara City College, where he was responsible for the administration of the Business Division, the Scheinfeld Center for Entrepreneurship and Innovation, and the School of Media Arts. Actively involved with the online information industry since its inception, he established Infomart Research, the first online information brokerage in California. As co-founder of Intellimation, a multimedia publishing company, he worked with software developers, publishers and content providers to distribute multimedia applications.

For the past 15 years, Smith has managed and developed projects under national and state grant funding, which focus on new media production, e-commerce and distribution, mobile media, and the use of game technologies in providing training and education. He also currently serves on the board of the MIT Enterprise Forum. Smith has lived in Santa Barbara for 40 years and is an active member of the community. He has been married to his wife Carola twenty-seven years with two children, Justin and Britta.

New Beginnings Counseling Center provides quality, affordable counseling, shelter, case management and education that strengthens our community and provides our clients with the ability to lead healthy and productive lives. New Beginnings Counseling Center, located at 324 East Carrillo Street, Suite C, Santa Barbara, CA 93101, (805) 963-7777, is a nonprofit 501(c)(3) organization. For more information or to make a donation, visit www.sbnbcc.org.