New Beginnings is a non-profit community agency that provides mental health counseling, education, and supportive housing services to low-income families, individuals, and veterans. Our mission is to provide quality, affordable counseling, shelter, case management, and education that strengthens our community and provides our clients with the ability to lead healthy and productive lives.

Wayne, a US Navy veteran, was struggling with undiagnosed mental illness while caring for his wife, who was battling cancer. These pressures led to Wayne losing his job and eventually his housing. Wayne needed to relocate to Lompoc to look for employment. In February, Wayne was referred to New Beginnings' Veterans Program. By March, New Beginnings identified a two-bedroom apartment for Wayne and his family. Wayne knew that to be able to hold a job and serve as a role model for his son that he would need to seek treatment for his alcohol dependency. One day after moving into the new unit, Wayne started a residential treatment program.

While in treatment, Wayne was diagnosed and sought treatment for his mental illness and physical disability that stemmed from his time in the military. As Wayne’s goal was to find a job upon returning home, he enrolled in the Goodwill Workforce Program. Wayne returned home in late June and began working as a Peer Support Specialist at the Veterans Center. In September, he became certified as a VA Homeless Peer Support Specialist.

New Beginnings staff and volunteers with the cast of Food and Shelter at the agency’s annual fundraiser, November 2019

Ron was living in his vehicle, working two jobs as a delivery driver in Isla Vista, and was also very passionate about making his community a more beautiful place in which to live. Ron was referred to New Beginnings’ Safe Parking Program to receive help in finding housing. Within two weeks, New Beginnings built a safe parking program and found a unit for Ron and his son. New Beginnings helped Ron secure employment and was able to provide financial support to help him stabilize and continue making his community a more beautiful place.

In the past year...

1,552 clients were served across our four programs.

15,851 case management and counseling hours were provided to our clients across the agency, promoting independence, well-being and self-sufficiency.

Ron’s Story - Safe Parking Services

Wayne’s Story - Veterans Services

Ron was living in his vehicle, working two jobs as a delivery driver in Isla Vista, and was also very passionate about making his community a more beautiful place in which to live. Ron was referred to New Beginnings’ Safe Parking Program to receive help in finding housing. Within two weeks, New Beginnings built a safe parking program and found a unit for Ron and his son. New Beginnings helped Ron secure employment and was able to provide financial support to help him stabilize and continue making his community a more beautiful place.

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Wayne, a U.S. Navy veteran, was struggling with undiagnosed mental illness while caring for his wife, who was battling cancer. These pressures led to Wayne losing his job and eventually his housing. Wayne was a single father of a six-year-old son. Wayne re-located his family to Lompoc to live with his wife's mother and look for employment. In February, Wayne was referred to New Beginnings' Veterans Program. By March, New Beginnings identified a two-bedroom apartment for Wayne and his family. Wayne knew that to be able to hold a job and serve as a role model for his son that he would need to seek treatment for his alcohol dependency. One day after moving into the new unit, Wayne started a residential treatment program.

While in treatment, Wayne was diagnosed and sought treatment for his mental illness and physical disability that stemmed from his time in the military. As Wayne's goal was to find a job upon returning home, he enrolled in the Goodwill Workforce Program. Wayne returned home in late June and began working as a Peer Support Specialist at the Veterans Center. In September, he became certified as a VA Homeless Peer Support Specialist. He will soon begin working for AmeriCorps, continuing his commitment to helping fellow veterans and homeless individuals become connected to services that empower them to turn their lives around.

Ron was living in his vehicle, working two jobs as a delivery driver in Isla Vista, and was also very passionate about making his community a more beautiful place to live. Ron was referred to New Beginnings' Safe Parking Program to receive help in finding housing. Within two weeks, New Beginnings built a new permanent with a 10-year lease provided by a philanthropic donor. Wayne was able to move in and receive support from New Beginnings. Ron re-located to Santa Barbara where he was able to create a way for himself to live in safety and security.

In the past year...

15,851 clients were served across our programs.

Wayne's Story – Veteran Services
Ron's Story – Safe Parking Services

1,552 clients were served with the cast of Food and Shelter at the agency’s annual fundraiser, November 2019

In the past year...
167 clients were housed or prevented from eviction across our housing programs.

250 Veterans and their families were served through our Supportive Services for Veteran Families (SSVF) Program.

$384,204 was provided in temporary financial assistance to house people in the Safe Parking and SSSF programs this past year - a 41% increase over last year.

522 clients were served in our Safe Parking Program

294 clients were served in our Life Skills Parenting and Education Program.

384,204 was provided in temporary financial assistance to house people in the Safe Parking and SSSF programs this past year - a 41% increase over last year.

36 Volunteer Coordinator Interns

14 Volunteer Licensed Supervisors

Krista’s Story – Counseling Services

Krista is a teenager who enrolled in therapy at New Beginnings because she was having unexplained panic attacks at school, and as a result, failing at her classes. Krista’s relationships also began to become damaged as she felt increasingly isolated from her friends and family. As a student, she didn’t have money to spend on an expensive private counseling service. Her family was who she turned to, but her mom had recently passed away. Krista revealed that this loss had been one of the reasons why she was having panic attacks, and her therapist helped her to identify and work through these feelings. Krista’s therapist also taught her coping strategies, and helped her to gain a better understanding of how her grief was impacting her behavior. After six months, Krista’s panic attacks have stopped, she is earning straight A’s in school, and is developing healthy friendships. She looks forward to applying the lessons she has learned through counseling in other aspects of her life.

*Name has been changed to protect client confidentiality.

91% of our income goes directly to program-related expenses.

42% of the unsheltered homeless in Santa Barbara County are living in their vehicles.

52% of the clients were served in the Safe Parking Program.

91% of our clients received mental health services from our low-cost, sliding scale Community Counseling Center.

36,250 Veterans and their families were served through our Supportive Services for Veteran Families (SSVF) Program.

11% of the clients were served in the SSVF Program.

384,204 was provided in temporary financial assistance to house people in the Safe Parking and SSSF programs this past year - a 41% increase over last year.

761 clients were served in our Life Skills Parenting and Education Program.

167 clients were housed or prevented from eviction across our housing programs.

NEW BEGINNINGS COUNSELING CENTER provides counseling, shelter, and housing assistance to low-income families and individuals in Santa Barbara County.

Your support helps change lives, one person at a time, through:

• Low cost counseling
• Intensive case management
• Housing identification and assistance
• Safe overnight shelter for the vehicular homeless

Please consider a tax-deductible donation and send in the included envelope or donate online at www.sbnbcc.org/help-nbcc

Thank you for your generosity and partnership!
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Krista is a teenager who enrolled in therapy at New Beginnings because she was having unexplained panic attacks at school, and as a result, failing at her classes. Krista’s relationships also began to become strained as she became increasingly isolated from her friends and family. As a student, she did not have money to spend on a counselor. She came to New Beginnings because of its affordable sliding scale. During therapy, Krista revealed that her mother had passed away a year ago. Krista’s therapist helped her to identify that this loss had been one of the reasons why she was having panic attacks. The therapist taught Krista coping strategies and helped her to gain a better understanding of how her grief was impacting her behavior. After six months, Krista’s panic attacks have stopped, she is earning straight A’s in school, and is developing healthy friendships. She looks forward to applying the lessons she has learned through counseling in other aspects of her life.

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OUR PROGRAMS

Community Counseling Center
Life Skills Parenting and Education Program
Safe Parking Shelter and Rapid Rehousing Program
Supportive Services for Veteran Families Program

NEW BEGINNINGS COUNSELING CENTER

384,204 clients were served in our Safe Parking Program

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42% of the unsheltered homeless in Santa Barbara County are living in their vehicles.

250 Veterans and their families were served through our Supportive Services for Veteran Families (SSVF) Program.

522 low-income families and individuals received mental health services from our low-cost, sliding scale Community Counseling Center.

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New Beginnings is a non-profit community agency that provides mental health counseling, education, and supportive housing services to low-income families, individuals, and veterans. Our mission is to provide quality, affordable counseling, shelter, case management, and education that strengthens our community and provides our clients with the ability to lead healthy and productive lives.

Wayne, a US Navy veteran, was struggling with un-diagnosed mental illness while caring for his wife, who was battling cancer. These pressures led to Wayne losing his job and eventually his housing. Wayne was able to find temporary shelter and food assistance from New Beginnings. In February, Wayne was referred to New Beginnings’ Veterans Program. By March, New Beginnings identified a two-bedroom apartment for Wayne and his family. Wayne knew that to be able to hold a job and set a positive example for his son that he would need to seek treatment for his alcohol dependency.

While in treatment, Wayne was diagnosed and sought treatment for his mental illness and physical disability that stemmed from his time in the military. As Wayne’s goal was to find a stable job upon returning home, he enrolled in the Goodwill Workforce Program. Wayne returned home in late June and began working as a Peer Support Specialist at the Veterans Center. In September, he became certified as a VA Homeless Peer Support Specialist. Wayne continues to work with New Beginnings to ensure he retains his housing and has the resources he needs to succeed in his endeavors.

Ron was living in his vehicle, working two jobs as a delivery driver in Isla Vista, and was very passionate about making his community a more beautiful place in which to live. Ron was referred to New Beginnings’ Safe Parking Program to receive help in finding housing. Within two weeks, New Beginnings built a new partnership with a landlord who felt comfortable renting an apartment to Ron because he had temporary financial support from New Beginnings.

Once rehoused, Ron continued to work on building his new life. He began volunteering with the Isla Vista Community Services District as the “Isla Vista Beautiful” program avenue to become more involved in his community. Ron has become the captain of nearly 300 cleanups he’s worked on to date. The “Isla Vista Beautiful” program has exceeded its goals for many years. Ron continues working with New Beginnings and has been able to provide valuable feedback to the agency that has led to the success he has experienced in his endeavors.

In the past year...

- 1,552 clients were served across our four programs.
- 15,851 case management and counseling hours were provided to our clients across the agency, promoting independence, well-being and self-sufficiency.

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Wayne, a U.S. Navy veteran, was struggling with undiagnosed mental illness while caring for his wife, who was battling cancer. These pressures led to Wayne losing his job and eventually his housing. Wayne was referred to New Beginnings’ Safe Parking Program, where he received temporary housing within weeks. New Beginnings’ Veterans Program quickly identified a two-bedroom apartment for Wayne and his family. Wayne knew that to be able to hold a job and serve as a role model for his son, he would need to seek treatment for his alcohol dependency. One day after moving into the new unit, Wayne started a residential treatment program.

While in treatment, Wayne was diagnosed and sought treatment for his mental illness and physical disability that stemmed from his time in the military. As Wayne’s goal was to find a job upon returning home, he enrolled in the Goodwill Workforce Program. Wayne returned home in late June and began working as a Peer Support Specialist at the Veterans Center. In September, he became certified as a VA Homeless Peer Support Specialist.

Ron was living in his vehicle, working two jobs as a delivery driver, and was also very passionate about making his community a more beautiful place for residents. Ron was referred to New Beginnings’ Safe Parking Program to receive help in finding housing. Within weeks, New Beginnings had found a new permanent place to live and Ron was able to begin receiving case management and financial support from New Beginnings. New Beginnings provided ongoing assistance in helping Ron to create a budget to pay rent and stay in his new home. Ron continued to work as a delivery driver and to contribute in a phenomenal way to the Isla Vista community.

In the past year...

15,851 clients were served across our four programs.
1,552 case management and counseling hours were provided to our clients.
In 2019, our agency was named a Community Impact Award Finalist for our innovative approach to ending homelessness.
167 clients were housed or prevented from eviction across our housing programs.

NEW BEGINNINGS COUNSELING CENTER provides counseling, shelter, and housing assistance to low-income families and individuals in Santa Barbara County.

Your support helps change lives, one person at a time, through:

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Thank you for your generosity and partnership!

Krista’s Story – Counseling Services

Krista is a teenager who enrolled in therapy at New Beginnings because she was having unexplained panic attacks at school, and as a result, failing in her classes. Krista’s relationships also began to become strained as she became increasingly isolated from her friends and family.

As a student, she did not have money to spend on an experienced therapist, and came to New Beginnings because of its affordable sliding scale. During therapy, Krista revealed that her mother had passed away a few years ago, and this had been one of the reasons why she was having panic attacks. Krista’s therapist helped her to identify that this loss had been one of the reasons why she was having panic attacks, and taught her coping strategies, and helped her to gain a better understanding of how her grief was impacting her behavior. After six months, Krista’s panic attacks have stopped, she is earning straight A’s in school, and is developing healthy friendships. She looks forward to applying the lessons she has learned through counseling in other aspects of her life.

*Name has been changed to protect client confidentiality.

91% of our income goes directly to program-related expenses.

36 Volunteer Coordinator Interns
14 Volunteer Licensed Supervisors

$384,204 was provided in temporary financial assistance to house people in the Safe Parking and SSVF programs this past year – a 41% increase over last year.

522 clients were served in our Safe Parking Program

250 Veterans and their families were served through our Supportive Services for Veteran Families (SSVF) Program.

384,204 was provided in temporary financial assistance to house people in the Safe Parking and SSVF programs this past year – a 41% increase over last year.

292 clients were served in or prevented from eviction through our housing programs.

522 clients were served in our Safe Parking Program

44% of the unhoused homeless in Santa Barbara County are living in their vehicles.

522 clients were served in our Safe Parking Program

91% of the income unsheltered homeless people received mental health services from our low-cost, sliding scale Community Counseling Center.

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42% of our income goes directly to program-related expenses.
$384,204 was provided in temporary financial assistance to house people in the Safe Parking and SSVF programs this past year—41% increase over last year.

36 Volunteer Counselor Interns
14 Volunteer Licensed Supervisors

250 Veterans and their families were served through our Supportive Services for Veteran Families (SSVF) Program.

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