



This past October, New Beginnings' veteran services staff members attended the annual Veterans Stand Down to connect with veterans experiencing homelessness. Being out in the field meeting veterans where they are at has been essential for the program's success. New Beginnings had a record-setting year serving veterans and has served close to 2,000 veterans since the program began in 2013.



NEW BEGINNINGS

324 East Carrillo Street, Suite C, Santa Barbara, CA 93101  
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# In the past year...

July 1, 2020 - June 30, 2021

# 1,640

clients were served



# 25,561

**case management** and **counseling hours** were provided to our clients across the agency, promoting **independence, well-being** and **self sufficiency**.



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# 372

**veterans served** through our Veterans Program, a **34% increase** over last year.

# \$1,102,968

**was provided in temporary financial assistance to house people** in the **Safe Parking** and **Veterans programs** this past year, an **89% increase** over last year.

# 568



low-income families and individuals **received mental health services** from our low-cost, sliding scale Community Counseling Center, a **27% increase** from last year.

# 65

**community members** were **served** through our **Life Skills Parenting & Education Program**.



# 464

**clients** were **served** in  
our **Safe Parking Program**



# 190

**clients** were **housed**  
or **prevented from**  
**eviction** across our  
housing programs.

# 75

**medically vulnerable** clients  
were **moved into motels** and  
**transitioned into permanent**  
**housing.**

## *Warren's Story - Housing Assistance Services*

Warren is a retired painting contractor and entrepreneur who became homeless after the home he had been renting for 23 years was sold to a new owner. Having lost much of his savings to unexpected medical expenses and other personal circumstances, Warren had trouble finding a new home he could afford with his income and began living in his van. During the pandemic, Warren eventually moved into a hotel and began working with one of our Safe Parking case managers. During this time, Warren shared how important it is for people in his situation to have a purpose. Warren found his purpose by taking Zoe (his 80-pound service dog) to the park each day and by visiting his quadriplegic friend in a nursing home.

After several months New Beginnings helped secure a unit for Warren, advocated for his tenancy, and provided temporary financial assistance to help pay for the security deposit and other expenses. Our case manager orchestrated the entire move for Warren, even helping to set up an antique bed and all of the electronics. Warren is in awe of the service he received from our agency and feels fortunate to have found his forever home, which includes an outdoor patio for Zoe. He looks forward to receiving ongoing support from his case manager and continuing to find purpose in his life.



## *Jeff's Story – Veteran Services*

When Jeff, a Marine veteran, was in his late twenties, he had it all – a family, a nice home, fancy cars, and a solid career as an accountant and country radio DJ. Unknown at the time, Jeff started struggling with symptoms associated with schizoaffective disorder. He began experiencing intense mood swings and feelings of paranoia. Jeff started self-medicating by drinking, eventually losing everything. Jeff hit rock bottom and became homeless in 2015 in Santa Barbara. It was during this time that he finally received his diagnosis and began medical treatment. As Jeff's mental health improved, he formed a plan to better himself.

In early 2020, Jeff finally succeeded and moved into an apartment at Johnson Court, the all-veteran housing development managed by the City Housing Authority. Jeff receives ongoing support from our supportive services specialist staffed at the property, who helps ensure Jeff is thriving in his new home. Today, Jeff has completely turned his life around. He is working again and is in the process of earning his master's degree in computer science. Jeff wishes to become a cybersecurity specialist for a social service agency and eventually move out of the Johnson Court property so another veteran in need can take his place. He says he wouldn't be where he is today without the generosity of the Santa Barbara community.



*Jeff sharing his story at New Beginnings' Annual Benefit this year.*





## *Jennifer's Story – Life Skills & Counseling*

Prior to becoming a New Beginnings' Life Skills client, Jennifer\* struggled with feelings of social isolation. She had medical vulnerabilities that prevented her from leaving her home. She was starting to develop symptoms of depression and suffered from anxiety. Jennifer joined our Isolation Support Group, which has since morphed into a Life Transitions Group. She has reported that the group has been “a life changer” because it showed her that there are others in the community going through the same challenges. She feels like she can talk about anything without being judged and has a stronger sense of connection to the community. She feels like her voice counts and has found the momentum to apply what she has learned and develop new relationships in her life. Jennifer's mental health has improved dramatically, and she looks forward to continuing to make positive changes in her own life.

*\*Name has been changed to protect client confidentiality.*

# 26

**Volunteer  
Counselors**

# 6

**Volunteer Clinical  
Supervisors**



## OUR PROGRAMS

**Donald J. Willfong Community  
Counseling Center**

**Life Skills Parenting and  
Education Program**

**Safe Parking Shelter and  
Rapid Rehousing Program**

**Supportive Services for Veteran  
Families Program**

**NEW BEGINNINGS** helps build a stronger, more resilient community by ensuring that anyone can access quality, affordable mental health care and by providing overnight shelter and housing opportunities to individuals, families, and veterans experiencing homelessness.

We continue to expand our impact each year as the need for our services grows. Please consider supporting our work by making a tax-deductible donation today. With your support, we will continue to grow and provide more opportunities for our neighbors to thrive!

You can donate by sending in the attached envelope or by making an online donation at [www.sbnbcc.org/donate/](http://www.sbnbcc.org/donate/)

*Thank you for your generosity and partnership!*



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