



FOR IMMEDIATE RELEASE

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New Beginnings Shows the Film *The Fisher King* for Its Annual Fundraiser at the Drive-In

(SANTA BARBARA, CALIF.) – New Beginnings is holding its annual fundraiser at the West Wind Drive-In on October 22nd. The agency is showing the 1991 comedy-drama film *The Fisher King*, starring Jeff Bridges, Robin Williams and Mercedes Ruehl. The fundraiser will be held from 6:00 PM to 9:00 PM, and the price of admission is \$50 per vehicle. A second late-night screening will occur starting at approximately 9:30 PM and is available at \$5 per vehicle. New Beginnings provides quality, affordable counseling, shelter, case management and education that strengthens our community and provides our clients with the ability to lead healthy and productive lives. For more information about the event and to purchase tickets, please [click here](#).

Guests will enjoy a series of short interviews with New Beginnings' staff and volunteers highlighting the agency's work this year as well as a never-before-seen interview with Oscar-winner Mercedes Ruehl and Oscar-nominated screenwriter Richard LaGravenese. The evening will also include a screening of the 2019 Oscar-Winning short film *Hair Love*, which follows the story of a man who must do his daughter's hair for the first time, and another short film about a businessman meeting a homeless man in a café called *French Roast*. These short films were chosen because they reinforce the message that New Beginnings hopes to convey throughout the evening.

"New Beginnings is showing *The Fisher King* in particular to help inform community members about trauma and how it impacts those around us," shares Executive Director, Kristine Schwarz. "We are using story-telling as a more engaging way of educating people about the issues New Beginnings works to address."

The fundraiser will also include prize giveaways. For each ticket purchased, New Beginnings will provide a ticket that will enter its event attendees into a drawing to win various prizes: A two-night stay in a wonderful cabin at Pine Mountain Club in the Los Padres Forest, a 2016 bottle of Shafer wine, and a BMW Baby Racer with over a hundred celebrity signatures on it. For more information about the event and to purchase tickets, please [click here](#).

New Beginnings Counseling Center, located at 324 East Carrillo Street, Suite C, Santa Barbara, CA 93101, is a nonprofit 501(c)(3) organization. For more information, please contact our development department at (805) 963-7777 x112 or email at development@sbnbcc.org.

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