

FOR IMMEDIATE RELEASE

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New Beginnings Holding a Free Virtual Event with Best-Selling Author Annabelle Gurwitch and Julie Bowen

(SANTA BARBARA, CALIF.) – New Beginnings is holding a free virtual event featuring Annabelle Gurwitch and Julie Bowen discussing homelessness solutions on October 7 at 4pm. The event will highlight a unique interview with *New York Times* best-selling author Annabelle Gurwitch, an activist who provided housing to a young couple experiencing homelessness. The interview is conducted by Annabelle's friend, Julie Bowen, who stars in the popular *Modern Family* sitcom. Annabelle's story about her own journey addressing homelessness brings an enlightened perspective to the issue and will help educate community stakeholders and landlords about how to become part of the solution. To register online for free, please visit https://bit.ly/3A9DIku. For more information about New Beginnings, please visit https://bit.ly/3A9DIku. For more information about New

New Beginnings is holding this event virtually to improve accessibility and because the messages being imparted to community stakeholders and landlords are intended for a broader, regional and national audience. New Beginnings' leadership will be discussing the impact of their nation's leading Safe Parking Program, and attendees will also be able to hear from a Safe Parking client.

Kristine Schwarz, Executive Director of New Beginnings, said, "New Beginnings is committed to working together as a community to help people to quickly exit homelessness. Annabelle's story is a shining example of how every individual community member can make a difference."

Last week, New Beginnings held their Annual Fundraiser at the Santa Barbara Club, which also featured an interview with Annabelle Gurwitch, led by local journalist Beth Farnsworth. The evening included remarks from partnering landlords and a veteran who is supported in housing through New Beginnings' services. New Beginnings encourages community members to attend the free, virtual event as well to learn more about rapid rehousing and other solutions for addressing homelessness.

New Beginnings provides quality, affordable counseling, shelter, case management and education that strengthens our community and provides their clients with the ability to lead healthy and productive lives. New Beginnings, located at 324 East Carrillo Street, Suite C, Santa Barbara, CA 93101, is a nonprofit 501(c)(3) organization. For more information, please contact our development department at (805) 963-7777 x112 or email at development@sbnbcc.org.

Annabelle Gurwitch is the author of five books, a finalist for The Thurber Prize for American Humor Writing, and was the longtime co-host of Dinner & a Movie on TBS. Her writing appears in the *New York Times*, *Los Angeles Times*, *WSJ*, and *The New Yorker*, amongst other outlets. Annabelle's also been featured on *The Today Show*, *GMA*, *Real Time*, *CBS This Morning*, and *Oprah*, amongst others. Her op-ed in the *Los Angeles Times* about her experience as a landlord, included in her latest book, *You're Leaving When?*, was recognized with a Los Angeles Press Club Excellence in Journalism Award in 2020. Annabelle also co-hosts the weekly Tiny Victories podcast.