



**FOR IMMEDIATE RELEASE**

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## **New Beginnings Holding Its Annual Fundraising Gala with Best-Selling Author Annabelle Gurwitch and Beth Farnsworth**

(SANTA BARBARA, CALIF.) – New Beginnings is holding its Annual Fundraiser Gala at the Santa Barbara Club on September 30, as well as a free, virtual event on October 7. Both events will feature a unique interview with *New York Times* best-selling author Annabelle Gurwitch, an activist who provided housing to a young couple experiencing homelessness. Annabelle’s story about her own journey addressing homelessness brings an enlightened perspective to the issue and will help educate financial supporters and landlords about how to become part of the solution. To obtain tickets for either event, please visit <https://sbnbcc.org/annual-fundraiser-with-annabelle-gurwitch/>

The Annual Fundraiser Gala at the Santa Barbara Club on September 30 will feature a meet-and-greet, dinner, interview, book signing, and more with an intimate group of New Beginnings’ supporters. The interview with Annabelle will be conducted by local award-winning journalist Beth Farnsworth. Attendees will enjoy music and a night under the stars. Tickets can be purchased online through New Beginnings’ website at \$250 per ticket.

To help spread Annabelle’s message to as wide an audience as possible, New Beginnings is offering a free, virtual event on October 7 at 4 PM, which is tailored for community members, as well as a broader regional and national audience. Attendees will view a never-before-seen interview with Annabelle and her friend, Julie Bowen, who stars in the wildly popular sitcom *Modern Family*. Community members can RSVP to attend the virtual event online through New Beginnings’ website.

Kristine Schwarz, Executive Director of New Beginnings, said, “We are so appreciative that Annabelle is willing to share her experience with us in an effort to encourage others to become the critical partners we need to help people to quickly exit homelessness.”

New Beginnings provides quality, affordable counseling, shelter, case management and education that strengthens our community and provides their clients with the ability to lead healthy and productive lives. New Beginnings, located at 324 East Carrillo Street, Suite C, Santa Barbara, CA 93101, is a nonprofit 501(c)(3) organization. For more information, please contact our development department at (805) 963-7777 x112 or email at [development@sbnbcc.org](mailto:development@sbnbcc.org).

Annabelle Gurwitch is the author of five books, a finalist for The Thurber Prize for American Humor Writing, and was the longtime co-host of *Dinner & a Movie* on TBS. Her writing appears in the *New York Times*, *Los Angeles Times*, *WSJ*, and *The New Yorker*, amongst other outlets. Annabelle’s also been featured on *The Today Show*, *GMA*, *Real Time*, *CBS This Morning*, and *Oprah*, amongst others. Her op-ed in the *Los Angeles Times* about her experience as a landlord, included in her latest book, *You’re Leaving When?*, was recognized with a Los Angeles Press Club Excellence in Journalism Award in 2020. Annabelle also co-hosts the weekly *Tiny Victories* podcast.

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