



FOR IMMEDIATE RELEASE

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**New Beginnings Presents Featured Talk and Reception with
New York Times Bestselling Author Annabelle Gurwitch**

Santa Barbara, CA – New Beginnings is excited to announce a featured talk and reception with **New York Times bestselling author Annabelle Gurwitch** on **Thursday, September 24, 2026**, at 5:30 p.m. at the New Beginnings Collaborative Center (501. E. Montecito St. Suite 101, in Santa Barbara). Sips and yummy light bites will be served. **Annabelle will discuss her new book — an instant national bestseller!**

Tickets are \$50 per person and include a copy of Annabelle’s new book.

Annabelle Gurwitch is a New York Times Bestselling author, actress, and patient advocate known for her wit, warmth, and candor. She is the author of six memoirs whose writing has appeared in the *New York Times*, *Washington Post*, *Los Angeles Times*, and *New Yorker Magazine* amongst other publications.

Annabelle has a long association with New Beginnings, having been a dedicated activist in support of housing the underserved and providing mental health services for marginalized members of our community.

“We are excited to host Annabelle again at New Beginnings to discuss her new book,” said Kristine Schwarz, Executive Director for New Beginnings. “She is a captivating and witty speaker who passionately champions our work in the community.”

Annabelle’s most recent memoir, *The End of My Life is Killing Me, The Unexpected Joys of a Cancer Slacker*, published in March 2026, is a national bestseller. Annabelle shares her coping strategies and how she cultivates joy even in her darkest hours with both hilarity and heartfelt insights. Annabelle and her book have been featured on *Fresh Air* with Terry Gross, *AARP Magazine*, *The Hollywood Reporter*, *The New York Times* and most recently on *All Things Considered* on NPR.

Sponsorship opportunities are available. Visit the [New Beginnings Annabelle Gurwitch event](#) for more information.

**About New Beginnings**

New Beginnings is a nonprofit organization that provides low-cost mental health counseling, housing assistance services to families and individuals, and supportive services to veterans and their families throughout Santa Barbara County. Through the Counseling Center, the Safe Parking Shelter and Rapid Rehousing Program, the Supportive Services for Veteran Families Program, and the Life Skills Parenting and Education Program, the nonprofit serves approximately 2,500 people each year. For more information and to support the organization, visit sbnbcc.org.