

NEW BEGINNINGS ANNUAL BENEFIT GALA 2026

The Willard Suitcases



*Photo Exhibit by **Jon Crispin** at the Art & Soul Gallery*

Lunch on November 8 at The Grand On State

Photo Exhibit and Reception at Art & Soul Gallery: November 4–8

SPONSORSHIP OPPORTUNITIES

Benefit	Producer \$25,000	Ingenué \$10,000	Understudy \$5,000	Dramatist \$2,500	Prompter \$1,000	Usher \$500
Lunch at The Grand On State	8	4	2	2	2	2
Tickets to Jon Crispin photo reception at the Art & Soul Gallery	8	4	2	2	2	2
Recognition and logo or name at event and printed in promotional materials, on agency website and social media and publicity postings	✓	✓	✓	✓	✓	✓
Premium placement of advertisement in the printed program	Full page	Half page	Quarter page			
Inclusion in Thank You ad in the S.B. Independent	✓	✓	✓	✓	✓	✓
Seats at each Educational Luncheon	6	4	2	2		
Raffle tickets for gift baskets	10	8	6	4	2	

In keeping with our tradition for the Annual Benefit Gala, we turn to the arts for telling compelling stories, connecting the community to our work, bringing dignity and hope to the lives of those we serve. This year we are thrilled to present a photo exhibit by **Jon Crispin** at Art & Soul Gallery in Santa Barbara. Special gatherings will be held at the gallery, and sponsors will be recognized at all events.

In 1995, a handful of forgotten suitcases were discovered in the recently closed Willard Psychiatric Center in upstate New York, untouched since their owners checked in many years before. Jon Crispin's inspired photographs of The Willard Suitcases allows us to imagine and honor the lives that packed these bags, some funny, some strange, some tragic, and all very, very human.

Yes, we want to support New Beginnings as a sponsor this year!

Please select your level of participation:

Sponsorship Levels	
☆ Producer (Title)..... \$25,000	☆ Dramatist \$2,500
☆ Ingenue \$10,000	☆ Prompter \$1,000
☆ Understudy.....\$5,000	☆ Usher\$500

CONTACT INFORMATION (Please fill in all areas):

Sponsor Name (Company or individual as you wish it to appear in recognition):

Contact Name _____

Company/Organization (if applicable): _____

Address _____

City _____ State _____ ZIP _____

Email _____ Primary Phone # _____

DONATION INFORMATION:

☐ Please find my check enclosed

☐ Please charge my credit card: ☐ Visa ☐ Mastercard ☐ AmEx

Cardholder Name _____

Credit Card # _____ CVC _____ Exp. (mm/yy) _____

Thank you!

*Your generosity truly helps vulnerable members of our community turn their lives around.
All donations are tax deductible to the fullest extent allowed by law.*

To complete your sponsorship online visit: sbnbcc.org/new-beginnings-annual-benefit-gala-2026/

Questions? Please contact:

Development Department at (805) 963-777 x 122 or
email development@sbnbcc.org

Please mail form to:

New Beginnings – Attn: 2026 Annual Gala Benefit
530 E. Montecito Street, Suite 101
Santa Barbara, CA 93103

