

# NEW BEGINNINGS ANNUAL BENEFIT GALA 2026

## The **Willard Suitcases**



*Musical Composed by **Julianne Wick Davis** & Directed by **Jenny Sullivan** at the New Vic Theatre*

*Photo Exhibit by **Jon Crispin** at the Art & Soul Gallery*

*Additional Special Events at the Gallery*

## SPONSORSHIP OPPORTUNITIES

### **Producer (Title) Sponsor \$25,000**

- 8 tickets with premier seating to the Performance and brunch reception on November 8
- 8 tickets to Jon Crispin photo reception, talk, and events at the Art & Soul Gallery
- Recognition and logo or name at event and printed in promotional materials, on agency website and social media and publicity postings
- Premium placement of full-page advertisement in the printed program
- 4 seats to each Educational Luncheon

### **Dramatist Sponsor \$2,500**

- 2 tickets with premier seating to the Performance and reception on November 8
- 2 tickets to Jon Crispin photo reception, talk, and events at the Art & Soul Gallery
- Recognition and logo or name printed in promotional materials, on agency website and social media and publicity postings

### **Ingenu Sponsor \$10,000**

- 4 tickets with premier seating to the Performance and brunch reception on November 8
- 4 tickets to Jon Crispin photo reception, talk, and events at the Art & Soul Gallery
- Recognition and logo or name at event and printed in promotional materials, on agency website and social media and publicity postings
- Premium placement of half-page advertisement in the printed program
- 2 seats to each Educational Luncheon

### **Prompter Sponsor \$1,000**

- 2 tickets with premier seating to the Performance and reception on November 8
- Recognition and logo or name printed in promotional materials, on agency website and social media and publicity postings
- 2 tickets to a Benefit event at the Art & Soul Gallery

### **Understudy Sponsor \$5,000**

- 2 tickets with premier seating to the Performance and brunch reception on November 8
- 2 tickets to Jon Crispin photo reception, talk, and events at the Art & Soul Gallery
- Recognition and logo or name printed in promotional materials, on agency website and social media and publicity postings
- Premium placement of quarter-page advertisement in the printed program
- 2 seats to each Educational Luncheon

### **Usher Contributor \$500**

- 2 tickets with premier seating to the Performance and reception on November 8
- Recognition and logo or name printed in promotional materials, on agency website, and social media channels

**See back for more information and form** 

In keeping with our tradition for the Annual Benefit Gala, we turn to the arts for telling compelling stories, connecting the community to our work, bringing dignity and hope to the lives of those we serve. This year we are thrilled to present the musical **The Willard Suitcases** by composer **Julianne Wick Davis**, directed by our longtime collaborator **Jenny Sullivan**. In addition to this engaging theatre presentation, a photo exhibit by **Jon Crispin** will be presented at Art & Soul Gallery in Santa Barbara. Special gatherings will be held at the gallery, and sponsors will be recognized at all events.

**“In 1995, a handful of forgotten suitcases were discovered in the recently closed Willard Psychiatric Center in upstate New York, untouched since their owners checked in many years before. Inspired by the photographs of these bags taken by Jon Crispin, The Willard Suitcases imagines the lives that packed these bags, some funny, some strange, some tragic, and all very, very human.”**

*– Excerpt from The American Shakespeare Center*

## Yes, we want to support New Beginnings as a sponsor this year!

Please select your level of participation:

Sponsorship Levels	
☆ Producer (Title)..... \$25,000	☆ Dramatist ..... \$2,500
☆ Ingenue ..... \$10,000	☆ Prompter..... \$1,000
☆ Understudy.....\$5,000	☆ Usher .....\$500

### CONTACT INFORMATION (Please fill in all areas):

Sponsor Name (Company of individual as you wish it to appear in recognition):

\_\_\_\_\_

Contact Name \_\_\_\_\_

Company/Organization (if applicable): \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Email \_\_\_\_\_ Primary Phone # \_\_\_\_\_

### DONATION INFORMATION:

Please find my check enclosed

Please charge my credit card:  Visa  Mastercard  AmEx

Cardholder Name \_\_\_\_\_

Credit Card # \_\_\_\_\_ CVC \_\_\_\_\_ Exp. (mm/yy) \_\_\_\_\_

**Thank you!**

*Your generosity truly helps vulnerable members of our community turn their lives around.  
All donations are tax deductible to the fullest extent allowed by law.*

#### Questions? Please contact:

Development Department at (805) 963-777 x 122  
or email [development@sbnbcc.org](mailto:development@sbnbcc.org)

#### Please mail form to:

New Beginnings – Attn: 2026 Annual Gala Benefit  
530 Montecito Street, Suite 101  
Santa Barbara, CA 93103