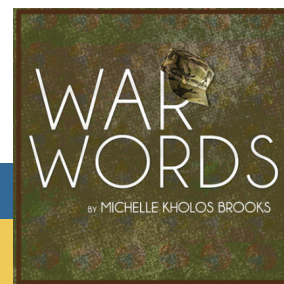


Celebrating 5 years of Education through Entertainment...

# What's on Stage in 2023?

## Annual Benefit Sponsorship Opportunities

New Beginnings annual special events are designed to educate and entertain our community around critical social issues and our key programs. If you thought the past five years' events were exciting, we invite you to sponsor our 2023 event supporting veterans and their families today!



### VETERANS

#### WAR WORDS

WRITTEN BY: MICHELLE KHOLOS BROOKS  
DIRECTED BY: JENNY SULLIVAN

New Vic Theater **2023**



### COMMUNITY PARTNERSHIPS

HARRISON FORD AND  
CHERI STEINKELLNER,  
CHEERS TV PRODUCER

**2018**

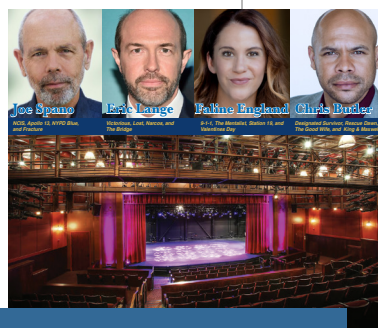
Santa Barbara Historic Airport

### MENTAL HEALTH

THE FISHER KING  
ROBIN WILLIAMS  
AND JEFF BRIDGES

**2020**

West Wind Drive-In



### HOMELESSNESS

FOOD AND SHELTER PLAY  
BY JANE ANDERSON

**2019**

New Vic Theater

### HOMELESSNESS

ANNABELLE CURWITCH AND  
JULIE BOWEN, MODERN FAMILY

**2021**

Santa Barbara Club  
and virtual



### HOMELESSNESS

#### SKID ROW MARATHON

Cast and filmmakers panel  
Santa Barbara International  
Film Festival  
Audience Choice Award

**2018**



### MENTAL HEALTH

EVERY BRILLIANT THING  
JONNY DONAHOE

**2022**

Center Stage Theater

2018

2019

2020

2021

2022

**2023**



NEW BEGINNINGS

# 2023 Annual Benefit Sponsorship Opportunities

You are invited to support our Veterans and their families in Santa Barbara County by sponsoring New Beginnings annual benefit event.

## Admiral (Title) Sponsor – \$20,000

- 8 seats to the 2023 benefit event and dinner/reception
- Photo with Special Guest
- Recognition and logo or name printed in promotional materials, on agency website, and social media channels; featured in a dedicated article in our newsletter; acknowledgment at the Benefit Performance
- 4 seats to each 2024 educational luncheon

## Liberty Sponsor – \$10,000

- 6 seats to the 2023 benefit event and dinner/reception
- Photo with Special Guest
- Recognition and logo or name printed in promotional materials, on agency website, and social media channels, and in an article in our newsletter; acknowledgment at the Benefit Performance
- 2 seats to each 2024 educational luncheon

## Brigade Sponsor – \$5,000

- 4 seats to the 2023 benefit event and dinner/reception
- Recognition and logo or name printed in promotional materials, on agency website, and social media channels, and in an article in our newsletter; acknowledgment at the Benefit Performance
- 2 seats to each 2024 educational luncheon

## Eagle Sponsor – \$2,500

- 2 seats to the 2023 benefit event and dinner/reception
- Recognition and logo or name printed in promotional materials, on agency website, and social media channels, and in an article in our newsletter; acknowledgment at the Benefit Performance
- 1 seat to each 2024 educational luncheon

## First Light Sponsor – \$1,000

- 2 seats to the 2023 benefit event and dinner/reception
- Recognition and logo or name printed in promotional materials, on agency website, and social media channels

It's a fun-raiser.  
It's a friend-raiser.  
And it's our annual fundraiser!



NEW BEGINNINGS

For more information, please contact [development@sbnbcc.org](mailto:development@sbnbcc.org) or at 805.963.7777 ext. 122