



HOUSING AUTHORITY *of the CITY of SANTA BARBARA*

For Immediate Release

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Housing Authority Honors New Beginnings Counseling Center as Outstanding Community Partner of Year



Rob Fredericks, Housing Authority of the City of Santa Barbara Executive Director/CEO (center), presents Diane Pannkuk, New Beginnings Counseling Center Board President (left), and Kristine Schwarz, Executive Director, the 2017 Community Partner of the Year Award

Santa Barbara, Calif., May 15, 2018— The Housing Authority of the City of Santa Barbara (HACSB) honored New Beginnings Counseling Center as its **2017 Outstanding Community Partner of the Year** at a recent ceremony.

New Beginnings provides short-term case management services to HACSB clients, including those coming from homelessness. For nearly a decade, New Beginnings has helped HACSB clients obtain and retain permanent housing, achieve financial stability, increase self-sufficiency, improve overall wellbeing and reach many other goals.

“The staff and Board of Directors at New Beginnings are so honored to receive this award from the Housing Authority for a second time,” said New Beginnings Executive Director Kristine Schwarz. “The collegiality we share with the Housing Authority is the primary reason why our collaboration is so successful. That the staff voted to recognize us with this award is therefore ever more meaningful.”

HACSB and New Beginnings recently collaborated to administer a CenCal Health-funded pilot program to improve access to healthcare for Medi-Cal members residing in affordable housing. The successful program has already provided outreach and services to 1,171 community members.

The Housing Authority created its annual “Outstanding Community Partner Award” to recognize and thank organizations and businesses that help change lives for the better. New Beginnings and other partners provide the supportive services that are essential to HACSB’s holistic service delivery approach.

About the Housing Authority of the City of Santa Barbara

The Housing Authority of the City of Santa Barbara is a local public agency created for the purpose of providing safe, decent, and quality affordable housing and supportive services to eligible persons with limited incomes, through a variety of federal, state, local and private resources. Since 1969, the Housing Authority of the City of Santa Barbara has developed and/or secured over 3,600 units (about 1,200 owned or managed and 2,400 of Section 8 subsidy) of affordable rental housing for Santa Barbara through a variety of federal, state, local and private funding sources. Please visit the website at www.hacsb.org.

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