

# HOMES FOR HEROES

## RENT TO A VETERAN IN NEED OF HOUSING AND TOGETHER WE CAN END VETERAN HOMELESSNESS IN SANTA BARBARA COUNTY

**THE PROBLEM:** Santa Barbara County is home to 208 homeless veterans. The good news is that there are now enough rental subsidies and supportive services to house all of Santa Barbara County's homeless veterans. All that is missing are landlords willing to rent to them.

**THE SOLUTION:** "Homes for Heroes." Landlords rent vacant units to a homeless veteran or veteran families and receive fair market rent and the benefits and support of a network of service providers.

### BENEFITS OF PARTICIPATING IN THIS EFFORT

**GUARANTEED RENT:** Short and long-term rental assistance available paid directly to landlords.

**CONTROL OF TENANT SELECTION:** Landlords can screen and select tenants to confirm compatibility.

**SINGLE POINT OF CONTACT:** A case manager will provide a timely response to tenant and landlord concerns.

**PARTNERSHIP:** Program provides support to both landlord and tenants to ensure a successful placement.



208

HOMELESS VETERANS IN  
SANTA BARBARA COUNTY

208+

RENTAL SUBSIDIES TO  
HOUSE HOMELESS VETERANS

5

NUMBER OF RENTAL HOUSING UNITS  
DEDICATED TO HOMELESS VETS

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# WHO IS ELIGIBLE TO PARTICIPATE:

Any landlord or property management company operating rental housing anywhere within Santa Barbara County.

- RENTAL PROCESS**
- 1** **Landlord** notifies the Central Coast Collaborative on Homelessness when vacant unit is available by visiting <http://www.c3homes.org>.
  - 2** **Staff** accompanies potential tenant for apartment showing and to complete the proper paper work.
  - 3** **Landlord** asks staff members questions about the process and level of support.
  - 4** **Case Manager** schedules inspection of vacant unit.
  - 5** **Staff** coordinates lease signing, security deposit, rent payment, and move-in.
  - 6** **Tenant** moves in and receives on-going staff support.
  - 7** **Landlord** receives rent and helps to house a **HERO**.

## WHO WE ARE

**The Santa Barbara County Homes for Heroes** landlord outreach effort represents a collaborative driven by the combined forces of **30+** cross-sector leaders and private and public agencies county-wide.

*The Homes for Heroes campaign is a project of Home for Good, a collective effort to end veteran homelessness. It is an initiative powered by the United Way of Los Angeles.*

**HOME  GOOD**



**FOR MORE INFO PLEASE CONTACT:**